



Reach Within to Embrace Humanity



Tai Post 大報

Club Bulletin of Rotary Club of Tai Po (February 2012 Issue)

President's Message

Masayuki Tsubaki



Following the Western New Year, I think all of you had a joyful celebration for the Lunar New Year. From December to Western New Year and then the Lunar New Year, 3 months have passed by quickly. For me, working in the field of a winter article business, fur, there are only 9 months for working per year. Starting from mid December, the schedule is really tight. We have to prepare for the garment samples so as to get ready for the annual International Hong Kong Fur Fair which is held during end of February. After these have settled, it is already mid March, leaving only 9 months for working.



During December and January, there were fewer Rotary functions compared to the rest of months. We are now recharged for the last period of my President Rotary Year. From the history, the Year of Dragon is the year when the economy booms most among the Twelve Zodiac Animals. I hope this year our world will follow this trend and everyone will share good luck in the Year of the Dragon!



Our first Rotary function in the Year of Dragon is our 3-Generation Joint Meeting on 30th January. Five Clubs of the Peninsula Family, namely our Mother Club – RC-Peninsula, RC-Tai Po, RC-Peninsula-Sunrise and RC-Peninsula-South and RC-Central were with us at Royal Plaza Hotel for this

first-ever joint meeting. Meanwhile we were happy to have our potential Baby Club, RC-Soho joining the Meeting as well.

On 4th Feb, we have our 2nd Theme Night at PP Man's new house. Thanks very much for PP Man's warm hospitality. On that day, I came late at around 6pm; every body had already started gathering in the garden. We ordered catering service from Hong Lok Yuen, and also with spouses' house meals for the party, which is of course much warmer than the catering service. We have then had a quick regular meeting at around 7pm. The party ended before 11pm with all with happy faces. Thanks for all the spouses' nice meals. By the way, thanks for the coming of 18 members with kids from RC-Peninsula. And more importantly, thanks for Team 2 Chair PP Pearl and Team Members' effort in organizing the Theme Night!!



As always, thanks for the support from all the members and let's keep going in the coming events. Now we have to be powered up ourselves for the coming Rotary services.



Editor Says

Claire Mak



The two new years are in such close proximity that celebrations and gatherings seem unending. The first meeting after the holidays was aptly a 3-Generation Joint meeting so that we were able to strengthen bondage with Mother, Sisters and Babies of the 'Peninsula' lineage when we were still in the festive family mood.



Similarly, the Youth Night joint meeting on 13 February also saw us as Mother Club joining our Rotaractors and Interactors for a youthful and energetic gathering.

It is also gratifying to see that Rotaractor PP Alan Yip, who was lured to join RAC Tai Po when he was still an undergraduate of Chinese University by his then mentor, our PP Louis, has now evolved into a sharp minded entrepreneur.



Not only has he established a successful on-line marketing business empire; he has the good heart to share with the newer generation how he took with the smooth as he figured out his career path. We hope Rotary has played a substantive part along the way.

Speaking about family ties, it is opportune for us to get to know the spouses and kids of our newer members. Flip the pages and guess who is whose!



Theme Night on 4 Feb at PP Man's Home saw such a lot of laughter and good food that the Lunar New Year for us will surely live up to the Theme:



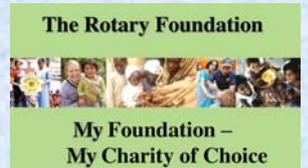
Just hope the good luck enables our members to win at the 22 Feb Centenary Challenge Cup races!

On the service front, our members explored a whole new Web world with the selected Tai Po teens under the ☆Star Reaching Project☆. PP Jacky shared some interesting features of this Visit with you in this issue of Tai Post.



Similarly, Pres. Tsubaki attended with PP Jacky at the Tai Po Fight Crime Carnival on 12 February. Next will be the various events from Sunshine Teens and 潮看 Teen 空. Members will need to get moving!

PP Louis has also been working hard to fulfill our club's TRF target. It is heart-warming to receive RI's acknowledgment to our contributions. When they say: *"On behalf of the mother who will receive prenatal care, the father who will have access to fresh water for his family, and the children who will learn to read and write in their furnished school, thank you for your gift to The Rotary Foundation's Annual Fund. Your contributions provide immediate funding to projects that assist these individuals, these families, these communities ..."* you know that as you Reached Within your pockets for the contribution, you have Embraced Humanity all over the world who is in need.



On a more leisurely front, I wonder if it was a coincidence or what? Ada and Roger both spent the New Year with family members in Spain. Join their travels as you read their interesting logs over the pages!



As PE Ron starts his president-elect training in late February, Pres. Tsubaki should no doubt consider filling out his Presidential Citation form: both are good opportunities for introspection and club planning.

The Rotary Theme for next year is



The ironic thing is: in the heat of such overwhelming Rotary activities, we can only hope for some peace.

Who is Whose?

In the July 2010 issue of *Tai Post*, there is an introduction of all RCTP members.

In the September 2010 issue, we have an introduction of all spouses.

In the November 2010, we did one on all children, and grandchildren.

It is about time we get to know the better halves and kids of our newer members. *Guess Who is Whose?*



Sally



Karmen



Vincent



Cayman & Cayden



Grace



Torrente & Ken & Noelle



Alan



Joanna



Kevin

Answers:

1st Row (Left to Right): Sally Chan (*David Chan's wife*) Karmen Chan (*David Chan's daughter*); Vincent Chan (*Samantha Fan's Husband*);

2nd Row: Cayman Au & Cayden Au (*Francis Au's sons*); Grace Chen (*Vicky Tam's daughter*); Torrente & Ken Fong & Noelle Fong (*Patrick Fong's wife, son and daughter*)

3rd Row: Alan Kwan (*Pearl Dang's Husband*); Joanna Kwan (*Pearl Dang's daughter*); Kevin Kwan (*Pearl Dang's son*)



Roger's Family Trip to Southern Europe

Roger's Family

**Hong Kong → Barcelona → Valencia
→ Madrid → Toledo → Cordoba →
Malaga → Gibraltar → Seville →
Lisbon → Hong Kong**

We went for a trip to Spain and Portugal for 10 days from 21 Jan to 30 Jan 2012.

We set off from Hong Kong to Barcelona, the second biggest city in Spain, via London. However, since the flight was delayed for 3 hours, we arrived Barcelona at night after about 16-hour flight. Unluckily, Melody's rucksack was lost on the way from the airport to the tour bus in Barcelona.



Next morning we went to the *Park Guell* which was designed by the famous Spanish artist, Mr. Gaudi. There are three layers with 86 pillars to connect the bottom layers to the top layers. The top layer is a podium and the middle layer is a water pond. Rain water runs through pillars from the holes on the podium to the water pond for storage, and then come out from the fountain in the bottom layer. The bottom layer symbolises Human World and human beings have to walk up the staircases to the top layer – the Heaven.

Then we visited two other buildings also designed by Gaudi. The first one is called *Casa Mila* with the edges of the building in wave shape and balcony railings made of iron. Gaudi believed that only God could make curve line while human beings



could only make straight line. The balconies of the second one were decorated as colourful masks.

After walking past the *Barcelona Cathedral*, we stopped over at the *Sagrada Familia*, the well-known cathedral in Spain. It was built by Gaudi since 1882 but remained unfinished now as Gaudi died in an accident. It is expected to be completed by 2015. In its long history of construction, it embraced three different architecture styles by three architects in succession.



May and Roger in the Olympic Stadium.

We then paid a visit to the *Olympic Stadium* which was built for 92 Olympic Games and this was the first time that all the United Nation member states joined such game after the Cold War. Afterwards, we took a quick snapshot of the *Monument a Colon* and window shopped along the *La Rambla* to the *Catalunya Square*.

Next day we toured to the third biggest city in Spain, Valencia. First, we went sightseeing in the old city gate and cathedral. This cathedral includes different styles of



Fish-ball styled cinema in Valencia.

architecture as it was built in different periods. Then, immediately we toured around the contemporary artistic building: such as fish-ball styled cinema, fish-bone shaped science museum and spaceship-like hemisphere. All these buildings together created glorious scenery and we took many photos.

Next morning, we traveled to the capital of Spain, Madrid. After the city tour such as the *Plaza De Espana* where the statue of Don Quixote de la Mancha is situated, and the *Point Zero* which is the centre point of Spain, we made a visit to the souvenir shop of one of the best soccer clubs in Spain – the *Real Madrid Soccer Club*.



May, Melody and Fred in front of the souvenir shop of the Real Madrid Soccer Club



The reputable picture "The Burial of the Count of Orgaz" drawn by El Greco.

Afterwards, we toured round Toledo which is an old city with origins from the Middle Ages. The magnificent landscape deserves plenty of photos. We then went to the *St Tome Church* in which the reputable painting "The Burial of the Count of Orgaz" drawn by El Greco is displayed.



Fred in front of the mosque in Cordoba

When we arrived in Cordoba – the previous capital of the Romans and Muslims, it was already very late. So our tour resumed the following morning.

We visited the mosque mixing an Islamic style outlook but with Catholic function inside. It was so beautiful that there were a lot of flowers hanging in the wall along the *Calleja de las Flores*. A variety of souvenirs could also be found in the Jews area nearby as well!

We then immediately traveled to Malaga. Along the way from Malaga to Gibraltar, we saw the beautiful scenery of the *Costa del Sol* which attracts many tourists for vacation.



Fred played with an ape in Gibraltar.

Gibraltar, which was the main strait from Mediterranean Sea to Atlantic Ocean, has strategic military value. Now it is still under the regime of Britain. We were very surprised to see so many apes in this area. However, the scenery of stalactites was not as spectacular as those in Gulin.

Having travelled for about 5 hours, we finally reached Seville. Without delay we passed by the *Penza de Toros* which is the place for the art of

Melody and May in the *Puerta de Aragon*.



death – bull-fight. There was no bull-fight performance in this period as it was only open during summer. Opposite to it is the statue of Carmen, the main character of the famous music drama “Carmen” in the 19th Century. The *Puerta de*

Aragon nearby was too spacious, grand and splendid that we took many photos. We appreciated the performance of Flamenco Dance by the Gypsies while we enjoyed dinner.

Before leaving Spain for Portugal, we went sightseeing at the biggest cathedral in Spain in the next morning. Colon’s coffin was said to be preserved in that cathedral. On the way to Portugal, we passed the longest river in Spain – the *Tagus River* which links Spain and Portugal. After about 5-hour travelling, we arrived in Lisbon, the capital of Portugal, whose name denotes such piece of land was suitable for farming grapes. We then toured round the



Roger in front of the *Monastery of Jeronimos*.

Monastery of Jeronimos with shells used as part of the architectural design. We tasted the famous Portuguese tarts with recipe originating from nuns and found that they were more delicious than those in Hong Kong albeit triple the price.

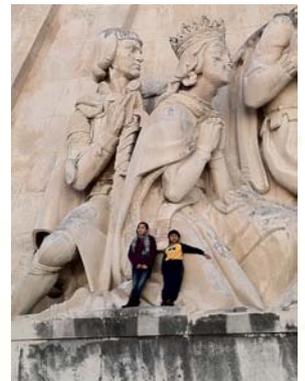
We, next visited *Belem Tower*, which was built to commemorate the contribution of Belem as he invented the longitudes. It was also



Roger beside the Rotary emblem found below the model of *Belem Tower*.

treated as an important gateway to the Atlantic Ocean in the past. We were so surprised to find that the model of *Belem Tower* was an emblem from the Rotary Club of De Lisboa Norte, District 1960.

The *Monument to the Discoveries* was also very magnificent as it was the landmark in Portugal.



Melody and Fred in front of the *Monument to the Discoveries*.

On the last day, we went to *Obidos*, the old city in Lisbon. Then we toured round *Fatima*, where the Blessed Virgin Mary appeared in apparitions and was reported by three shepherd children in 1917. Finally we traveled via London back to Hong Kong.



Melody and Fred in the *Fatima*.

It was a cultural trip full of historic and artistic design of buildings and spirits in Spain where the renowned artist Picasso was born. Is there any relationship between these?



Ada's Trip to Spain

Ada Wu

Spain is truly an exciting country to visit. Gary & I and friends went to Madrid, Toledo (Unesco declared the city a monument of world interest in 1987) and Barcelona for 9 days during Chinese New Year of Dragon by ourselves without joining tour. I found Spanish architecture very impressive. Of the architects, Antoni Gaudí born in 1852, was the genius architect who designed La Sagrada Família, the Park Güell, the Palau Güell and the Casa Milà which were granted World Heritage status by UNESCO. His most famous work La Sagrada Família – an inspired, unfinished cathedral that reaches for the heavens, leaves visitors awestruck.

We were also lucky enough to enjoy mostly sunny days throughout our trip, which I believed should be warmer than the chilly cold weather in Hong Kong. Moreover, the Spanish food like paella and fresh seafood with olive oil seasoning and sea salt also increased our appetite and suit the taste of Chinese. Restaurants have been a part of Spanish culture for centuries.

For art lovers, you definitely will be thrilled to visit Museo del Prado in Madrid, one of the premier art galleries in the world. There are more than 7000 paintings held in the collection. Barcelona has a number of museums worth visiting like the Picasso Museum where Pablo Picasso had lived; and the museum collected a number of his early paintings and Joan Miro museum.

For football lovers, Gary and 2 friends watched the football match with Real Madrid v. Athletic Club at The Estadio Santiago Bernabéu football stadium and were excited by passionate audience which filled up the stadium at the capacity of 75,000 people. They missed the live football match between Real Madrid v. Barcelona at Camp Nou but we managed to watch the live show on TV at a bar in Barcelona with loads of people screaming eagerly in support of Barcelona football team.

With diverse attractions in Spain, no wonder Spain is a superb place to visit.



We enjoyed walk in a park close to Museum de Prado in the sunny weather in Madrid



Toledo, an old city just 45 minutes drive from Madrid, is the former capital of Spain



Park Güell (work of Gaudi)



Park Güell, designed by Gaudi, the genius architect.



Sagrada Família, unfinished construction with stunning structures



Casa Mila, La Pedera (work of Gaudi)



Passionate waitress held a knife over drunken Gary at seafood market



Chimneys on top of Casa Mila, La Pedera

3-Generation Joint Meeting on 30 January 2012

Masayuki Tsubaki

Our first Rotary function in the Year of Dragon is our 3-Generation Joint Meeting. On 30th Jan, we have our first joint meeting from the 5 Clubs of the Peninsula Family, namely our Mother Club-RC-Peninsula, RC-Tai Po, RC-Peninsula-Sunrise and RC-Peninsula-South and RC-Central. Meanwhile, we were happy to have our potential Baby Club, RC-Soho joining the Meeting.

We started with a simple regular meeting with quick speeches from PDG Anthony Hung, DGE Kenneth Wong, PDG Johnson Chu and PDG Arthur Au. The Meeting was well-planned by President Roger Ng of RC-Peninsula who was the Meeting Chair President and also RC-Central President Daniel Lo and RC-Peninsula Sunrise President Estella Sung who were in charge of the games section. With the attraction of raffle gifts, we have contributed a total donation of HK\$10,000 to charity. With the donation of champagnes from RC-Peninsula, and Sake from RC-Tai Po, we all did enjoy so much. This is a precious opportunity to have the 3-Generations joining together for fellowship and our PEs promised to carry on this function to next year. This is a good start for the development of our relationship. I really would like to thank for all the help and arrangements by the Clubs' Presidents and the support of all the Club members. All these contributed to the success of the 3-Generation Joint Meeting!



Bowling With the Visually Impaired

Peter Lam



Tai Po Players and supporters with 2 visually impaired players

The 2nd Bowling Tournament with the visually impaired (第二屆全港共融之樂保齡球比賽) co-organized by our district and the Hong Kong Blind Sports Association was held on 15th January at the Kowloon Bay EMAX Bowling Centre.

Like last year, our club showed great support to participate with two teams each consisting of 2 Rotarians, 1 Rotaractor & 1 visually impaired person. Our 2 teams were represented by PP Jacky Sung, new member David Chan & Rotaractor Aubree Wai in one team and another team by PP Wilson Lam, VP Francis Au and Rotaractor Stanley Siu.

Our new face David Chan is a keen bowler & a very good player and together with PP Jacky & Aubree added some excitement and hope to our first team with their strong

performance although it did take them some time to warm up so we did not manage to gain top 3 positions.

PP Wilson might not have scored very well but he was certainly one of the most hard working “service-minded” Rotarians who constantly assisted and took good care of the visually impaired to play and enjoy.

Our players were all required to play one ball blinded-folded so as to get a feel of how it was like to play as a visually impaired. The fun & good spirit of our team were well supported by other Rotarians and their family members including President Tsubaki, IPP Frankie & Creamy, Cynthia, PP Peter, PDG Anthony, Chloe, Charlotte, and David’s wife Sally and daughter Karmen.

The event was not only fun and meaningful, it probably served as good practice rounds for our teams for the more serious district bowling tournament later. Good job Tai Po teams!



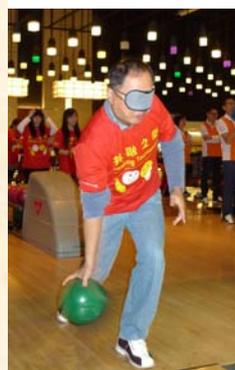
Francis testing his senses



Charlotte and Chloe supported their dads



Jacky tried it blind-folded



Tsubaki took the aim



Wilson and Stanley helping out a visually impaired team-mate



家肥屋潤迎新歲 Theme Night

Caren Chan

February 4, Saturday's weather was beautiful despite a raining forecast.

PP Man and his beloved Jackie started early in the morning to prepare for this great spring dinner gathering for over 70 participants. We are much privileged to be able to enjoy the warm hospitality so kindly extended by the couple in their newly renovated home. Besides our members, family members and friends we were happy to have 13 participants from our mother club, Rotary Club of Peninsula.

Regrettably, our Captain PP Pearl who had done all the good planning and coordination up to the day before the event, was sick and needed a good rest at home.

There were laughter, sharing, drinking and eating in the midst of Chinese new year songs and music throughout the evening. Thanks Francis for setting up the sound system in Man's garden.



The food was in abundance. Apart from the caterer, we had home made food which became the favourites. There were the home made items from our Rotariannes (Alice, Angela, Connie, Creamy, Rainy, Sally, May & Lancy), Rotarians (Natalie & Caren) and the pearl of Wanda & Wilson (Chloe). Ada generously shared with us some 36-month Jamon Iberia ham which she bought in Barcelona. PP Man did a great job in cutting two the Suckling Roast Pigs which were still hot when they arrived. Thanks also to our new member David who had bought a giant birthday cake to celebrate IPP Frankie's birthday.

I had to say that the sweetest thing was from a man, Francis who brought in the Ice Cream. What a miss for those who left early!

The most welcomed figure was our God of Fortune, Louis and his two lovely assistants, Elizabeth and Angel.

Guess who were the unsung heroes and heroine? Dennis did all fittings, wiring and relocation work. Wanda supplied all the wine glasses. Frankie brought in the CNY lanterns and Sincere prepared the "Lai See". Our team treasurer, Jacky, kept a close watch on the income and expenses ensuring the whole project was within the budget.

Last but not the least, my two professional photographer friends were most wanted especially by the ladies.

In the end, most participants brought home a doggie bag of their favourite food.

What is left was the fond memories of fun, fulfillment and fellowship of the Chinese New Year great gathering.



Youth Night Joint Meeting between RC Tai Po and RAC Tai Po

13 February 2012

Claire Mak

The venue was slightly crowded. People hustled and bustled with greetings and giggles. "Youth" was the order of the day and the average age of the participants at the Youth Night Meeting was very much lowered with the presence of Rotaractors and Interactors and of course, their friends and peers!

Pres. Jodhy gave a recount of the various activities and services that RAC Tai Po has undertaken during the past half year and gave a preview of what's in store.

Rotaract District Service Project Team sent their chairman DRRR Mac Chan as well as OC member Lip Hui to promote to us the meaningful service "Love Life, Give Me 5!" which aims to increase public awareness of suicide issues in Hong Kong. RC Tai Po resolved to contribute the proceeds of raffle sale of the day to support the project and shall also sponsor an ad in their souvenir booklet.

The highlight of the day was of course the inspiring Speech "The sweet and bitterness of an entrepreneur". Speaker Alan Yip is a Past President of Rotaract Club of Tai Po and is the founder of Guru Online, a leading integrated online marketing company in town. Everyone was attentive as they listened to how he braved through goal setting / business development crisis and emerged, each time, with improved strategies and marketing schemes. Those were the days when he 'befriended cockroaches' as he moves from premises to premises to even bigger premises! Hopefully, the Interactors amongst us gained a bit of insight on career planning.



Members of RAC Tai Po and former PP Alan Yip mixed with our more senior members



Speaker Alan Yip recounted the sweet, sour, bitter and hot business experiences



Rtn. Paul gave out a special Pu Er tea cake for raffle draw and Pres. Tsubaki happily claimed the prize



Pres. Jodhy brought along her fellow medical students from Chinese University



DDRR Mac Chan and Rtr Lip Hui introduced to us the District Service Project "Love Life, Give Me 5!"



Young people warmed up the evening. They included Rotaractors from RAC Tai Po, Rotaract representatives from the District, Interactors from Interact Club of TTCA and all their friends



Pres. Jodhy and PD Director Karen updated everyone on what RAC Tai Po has done in the past half year.

At your Service



STAR REACHING - V WEB VOLUNTEER SERVICE



Jacky Sung

Our Club had a very busy and meaningful Sunday on January 15, 2012. We started off with the “Bowling Tournament with the Blind” in the morning. Later on that afternoon, President Tsubaki led a team of our club members namely PP Man, PP Peter, PP Dennis, PP Frankie, Rtnn Creamy, VP Francis, Rtnn Ada, Natalie and myself to participate in the V Web Volunteer Service Day of the Star Reaching Program. The event was held in Fu Hang Estate, Tai Po.

Our club members and the program participants were divided into three groups. Each group was responsible for one of the following tasks:

1. To set up a few game booths in Fu Hang community centre for the teenagers in the neighbourhood. The purpose of the games was to remind these teenagers to stay away from Internet crimes.
2. To set up an outdoor booth in the estate and promote the concept of safe surfing on the Internet.
3. To watch a few videos on sex education prepared by the social worker of the Project.

The event lasted for about two hours.



Tai Po Fight Crime Carnival

Jacky Sung

Tai Po Fight Crime Carnival was held on 12 February (Sunday). As usual, the President of Rotary Club of Tai Po was invited to be one of the host guests in this carnival. In addition to all those game booths which related to fight crime activities, our Star Reaching Project was shown in there as well. President Tsubaki and I attended the ceremony.



Getting To Know First Hand about our District Governor Designate Belinda Yeung (DG 2014-15)



My partner Daniel, my daughter Stephanie and I make a very simple and happy household.

Daniel is the Chairman of a listed company on the Hong Kong Stock Exchange. Stephanie, whom I am really proud of, is attending medical school at Georgetown University in Washington DC, United States.

I am the Executive Director cum Chief Operating Officer of Regal Hotels International Holdings Limited and also the Vice-President of Human Resources of the Century City International Holdings Limited group of companies. I work with associates, business partners and guests of many nationalities and from all walks of life.

I graduated from the Barron Hilton School of Hotel Management, University of Houston, Texas, United States in 1982.

I believe in giving back to the community in various dimensions. I am the leader / member of various government and non-governmental committees / associations. Aside from my personal contributions to a number of charitable organizations, Regal, under my leadership, is the strategic partner to many well-known community service institutions in Hong Kong.

I love to travel, play golf, work on yoga, practice Chinese calligraphy and appreciate fine things in life. I have traveled to close to 50 countries so far, experienced different cultures and ways of life.

I believe that Life is Beautiful. Through our contributions to service projects / others without expecting anything in return, we live a beautiful life through making the life of others a beautiful one!

I am a member of the Rotary Club of Hong Kong Harbour, a club that is going to celebrate its 25th anniversary on March 25th, 2012. I am now Multiple Paul Harris Fellow (Level 8) and a Major Donor. I join Rotary for fellowship and also because it gives me a great platform for participation in community service projects. The Signature Project of my Club during the year which I presided was to raise \$2 million to Build and Maintain 10 Village Clinics in Guizhou, People's Republic of China ("PRC"), benefiting over 20,000 needy villagers who live in very rural parts of the province.

My District Governor Campaign Platform is very closely related to Rotary International's Vision Statement, Mission Statement and Future Vision Plan: *Making Rotary a Sustainable NGO of Choice!*



Extracts From Belinda's 2014/2015 District Governor Election Campaign Platform: ***Making Rotary a Sustainable NGO of Choice.***

... ..
The Rotary Future Vision Plan encourages districts and clubs to carry out sustainable service projects in 6 areas of focus.

Sustainability is hot issue in both the commercial and non-commercial worlds. Sustainable developments are developments that meet the needs of present without compromising the ability of future generations. By Sustainability, organizations sustain the planet, the environment, the community, the economy and the organization's own performance.

In District 3450, we have been working very hard these many years on growing our membership; and membership is fundamental to contributions to the Rotary Foundation. To make Rotary sustainable as an organization, we shall continue to work on our membership issue, make our usual good service projects more sustainable and to make our clubs more dynamic.

In the Short Term

We shall encourage our clubs to work on long-term service projects and possible joint-club service projects for synergy of resources. We may raise fund for sustainable District project(s). To facilitate the promotion of Rotary's good works in District 3450, we shall relocate good part of our resources to "local" service projects of as long-term as possible.

We shall co-ordinate and further enhance our service projects and make them "more visible" in District 3450.

... ..
As part of the long-term District PR Plan, our PR Committee Members shall use "affordable" ways and means to promote Rotary and our service projects to both the general public and target potential Rotarians.

... ..
We may encourage our clubs to invite non-Rotarians to join them on their service projects. Through these participations, these non-Rotarians get to know Rotary better as an organization. Some of them may join Rotary after their very positive service project experience.

Furthermore, our District Officers such as our Assistant Governors shall support their District Governor and

work with individual club Presidents on programs to make their club a "dynamic, action oriented and choice club" which, in turn, help recruit and retain club members.

In the Long Term

To make Rotary sustainable in District 3450, we may go back to the fundamentals to reposition and promote Rotary and recruit members along the line.

Formulation of District Vision Statement and Mission Statement guide clubs in the District to achieve RI Goals.

Re-organization of District Strategic Committee chaired by a PDG (with strong corporate experience), the member of which includes other PDGs, DG, DGE, DGN, DGD, Chairman of Membership Committee, Chairman of Rotary Foundation Committee, Chairman of Public Relations Committee, and potential District Leaders etc., the tenure of members being "longer than one-year" (say, 5 years), help achieve District Vision and Mission by developing District Goals.

Further to District Goals set in Strategic Committee. Chairman of the Membership Committee, Chairman of the Rotary Foundation Committee and Chairman of the PR Committee develop and implement long-term and short-term Action Plans to promote Rotary to general public and target potential Rotarians of District 3450. Tenure of Chairmen of these 3 Committees shall be "longer" - the same as that of the District Strategic Committee Members. These Committee Programs do not necessarily have to be very costly.

An organization with clear positioning and objectives well-promoted has higher potential to grow its membership.

With more Rotarians in the District over time, the base for contributions to Rotary Foundation becomes bigger. The District and clubs of the District have more money to spend on service projects in the long-run.

A well-structured Rotary District arouses the interest of and helps to recruit District Leaders. Early involvement of potential District Leaders in Strategic Committee allow them to comprehend what is expected of them, thus strengthen and enhance their commitment to lead the District!

Youth Corner



Interact District Conference

Peter Lam

The Interact District Conference was held on Saturday afternoon on 11th February at the Lai King Catholic Secondary School in Kwai Chung. Four Interactors from our Interact Club of TTCA led by teacher advisor Frank Lam attended and Club Youth Service Chair PP Peter Lam also participated.

The event was organized by the Joint Interact Council (JIC) consisting of interactors from different schools and we are glad that our Interact club VP Nancy Tsui is part of the JIC team. DR. Ko Wing Man, (高永文醫生) BBS, JP, delivered his keynote speech on "Leadership & Care." Dr. Ko shared with us his rich experiences as medical doctor having to deal with patients and as medical administrator having to improve the medical system. He also gave tips on how to handle pressure and to be a leader.



The 2nd part of the conference was divided into three Breakout workshops of different topics (Leadership, Fellowship & Social Enterprises & Care) given by Rotarian trainer PP Stephen Tsai, representative from other NGOs & Christian Vocational Training Centre. We are glad that our interactors were well represented in each of the workshop so they can share with their members what they had learned.



Rotaract District Service Project 2011/12

"Love Life, Give Me 5!"

DDRR Mac Chan, Chairman

The 2011/12 District Service Project "Love Life, Give Me 5!" contains a series of three events, which primarily aims to increase public awareness of suicide issues in Hong Kong, to promote positive attitude towards life and to raise fund for the Suicide Prevention Services and The Samaritan Befrienders Hong Kong. Details are as follows:-

Event 1: "Life Drama" Workshop: 4th February, 2012 (Sat)

1st workshop was successfully held on 4th Feb 2012 at The Chinese University of Hong Kong. There were 204 participants attending the event, in which more than 110 are from the Rotary family.

An interactive drama was provided by The Samaritan Befrienders Hong Kong. The workshop enhanced participants' knowledge on suicidal issues in Hong Kong.



Event 2: Life Education Workshop: 11th February, 2012 (Sat)

Talk on stress and emotion management and real case sharing provided by the Suicide Prevention Services.



Event 3: High-Five Fundraising Day: 18th February, 2012(Saturday)

Time Square, Causeway Bay

12:00pm - 2:00pm (opening ceremony)

2:00pm - 7:00pm (collection of photos)

Various collection points will be set up in Hong Kong and invite the general public to take "High Five" photos for fund-raising with donations from the sponsor at \$5 per photo.



Theme for RY 2012-13 "Peace Through Service"

RI President-elect Sakuji Tanaka will ask Rotarians to build Peace Through Service in 2012-13.

Tanaka unveiled the RI theme during the opening plenary session of the 2012 International Assembly, a training event for incoming Rotary district governors.

"Peace, in all of the ways that we can understand it, is a real goal and a realistic goal for Rotary," he said. "Peace is not something that can only be achieved through agreements, by governments, or through heroic struggles. It is something that we can find and that we can achieve, every day and in many simple ways."

Peace has different meanings for different people, Tanaka said. "No definition is right, and no definition is wrong," he said. "However we use the word, this

is what peace means for us. "No matter how we use, or understand the word, Rotary can help us to achieve it," he added.

Tanaka, a businessman from the greater Tokyo metropolitan area, shared how becoming a Rotarian broadened his understanding of the world. After joining the Rotary Club of Yashio in 1975, he said, he began to realize that his life's purpose was not to make more money, but to be useful to other people.

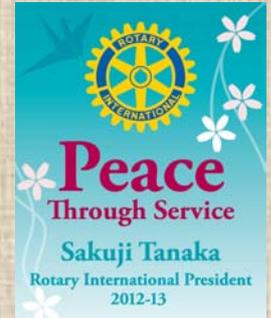
"I realized that by helping others, even in the simplest of ways, I could help to build peace," Tanaka said.

He noted that the Japanese tradition of putting the needs of society above the needs of the individual helped his

country rebuild after the tsunami and earthquake in March.

"This is a lesson that I think the whole world can learn from, in a positive way. When we see the needs of others as more important than our own needs -- when we focus our energies on a shared goal that is for the good of all -- this changes everything," he said. "It changes our priorities in a completely fundamental way. And it changes how we understand the idea of peace."

Tanaka will ask Rotarians to focus their energy on supporting the three priorities of the RI Strategic Plan, he said. He added that he will ask the incoming leaders to promote three



Rotary peace forums, to be held in Hiroshima, Japan; Berlin; and Honolulu, Hawaii, USA.

"In Rotary, our business is not profit. Our business is peace," he said. "Our reward is not financial, but the happiness and satisfaction of seeing a better, more peaceful world, one that we have achieved through our own efforts."

Regular Meeting

16 Jan 2012



PDG Anthony gave a brief introduction of intended CP Chris Tsang and the members of the provisional club of RC Soho



The big shots toasting: PDG Anthony, CP Donald, potential CP Chris, Pres. Tsubaki and PDG Ada



Friends and potential members of the new club, provisional club of Rotary Club of Soho, joined us at our meeting



Speaker William Yim shared with us his vast experience and insights on "Branding, Innovation & Entrepreneurship"



Speaker William generously donated an innovative product from his company: the water proof camera shell, and Rtn. Caren was the lucky winner



President Tsubaki thanked Mr. William Yim for his enlightening speech

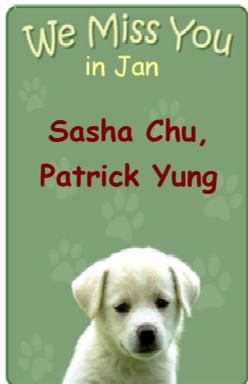
Upcoming Events

Day	Time	Topic	Venue
22 Feb 2012 (Wed)	6:30 p.m.	Rotary Centenary Challenge Cup	3/F, Happy Valley Stand, Happy Valley Racecourse
25 Feb 2012 (Sat)	7:30 pm	Star Reaching Project 2011 Web X.0 Closing Ceremony	Tai Po District Arts Advancement Association (大埔區文藝協進會) 5/F, Tai Wo Neighbourhood Community Centre
27 Feb 2012 (Mon)	7:00 p.m.	Topic: "NT HEUNG YEE KUK" Speaker: Mr. Alfred Lam	3/F, Chinese Restaurant, Royal Plaza Hotel, Prince Edward Rd. W.
2 Mar 2012 (Fri)	5:00 p.m.	Sunshine Teens Closing Ceremony: Football Match	Tai Po Heung Yee Kuk Secondary School
4 Mar 2012 (Sun)	11:00 a.m.	{潮看TEEN空}Project: Kick Off Ceremony Of Lee Heng Kwei Secondary School	Tai Po Lee Heng Kwei Secondary School
5 Mar 2012 (Mon)	7:00 p.m.	Topic: Love Walker For Polio Speaker: Rtr Walter Hung	3/F, Chinese Restaurant, Royal Plaza Hotel, Prince Edward Rd. W.
12 Mar 2012 (Mon)	7:00 p.m.	Speaker: Rtn.Vikky Tam	3/F, Chinese Restaurant, Royal Plaza Hotel, Prince Edward Rd. W.

January Winners (100% attendance):



Francis Au, Caren Chan, Ronald Chung, Pearl Dang, Patrick Fong, Anthony Hung, Natalie Kwok, Timmy Kwong, Peter Lam, Wilson Lam, Claire Mak, Man Mo Leung, Jacky Sung, Vikky Tam, Masayuki Tsubaki, Kenneth Wong, Frankie Wu



% of attendance of regular meetings (inclusive of make ups)

9th Jan. 67.9%
16th Jan. 80.7%
30th Jan. 65%

Thomas Hoo resigned on 31st Dec 2011

"February"



Frankie Wu

3rd

Got something to say?

Tai Post wants to hear from you. Write in to claire.mak@rctaiipo.org

Tai Post reserves the right to edit articles for length and clarity.

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